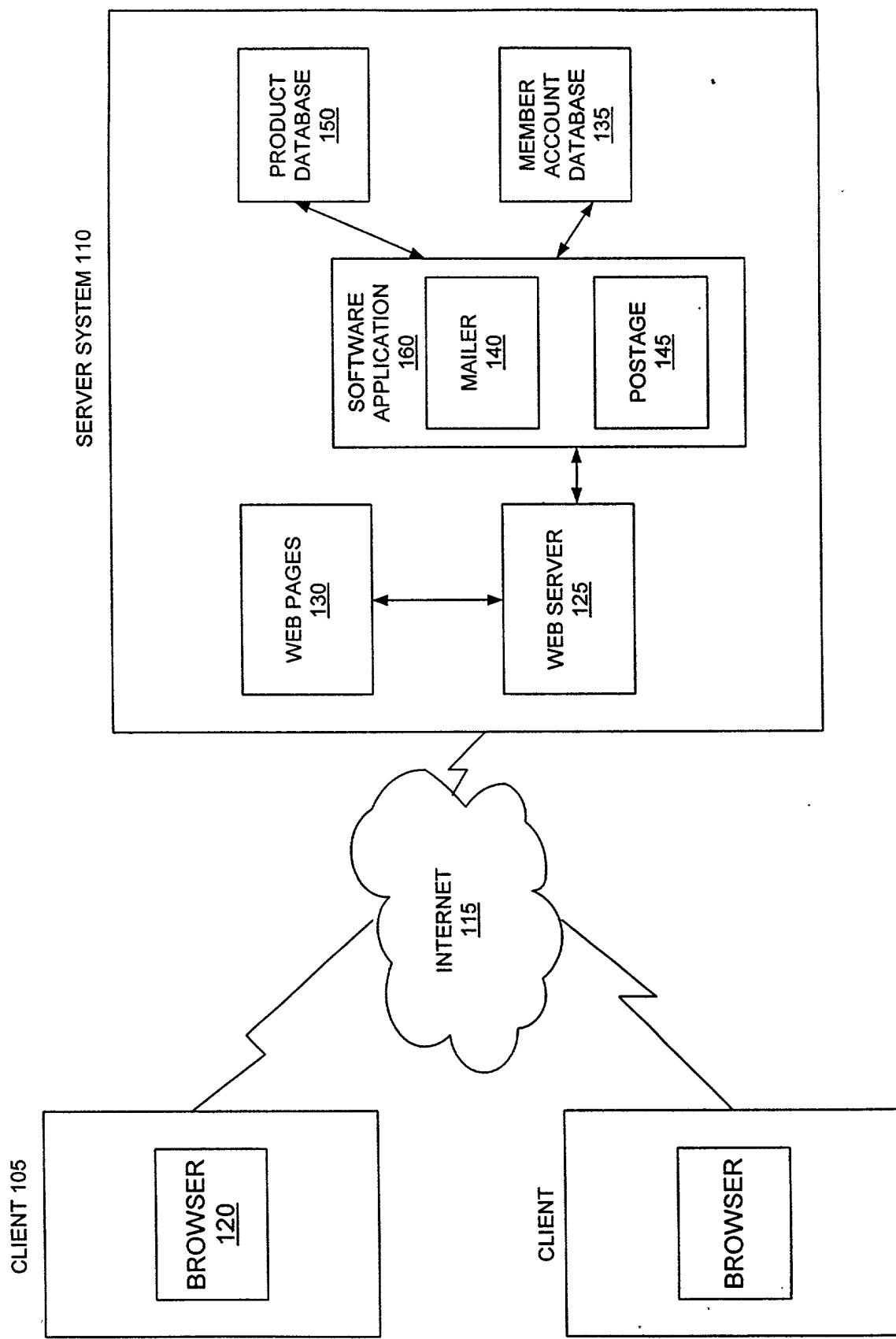
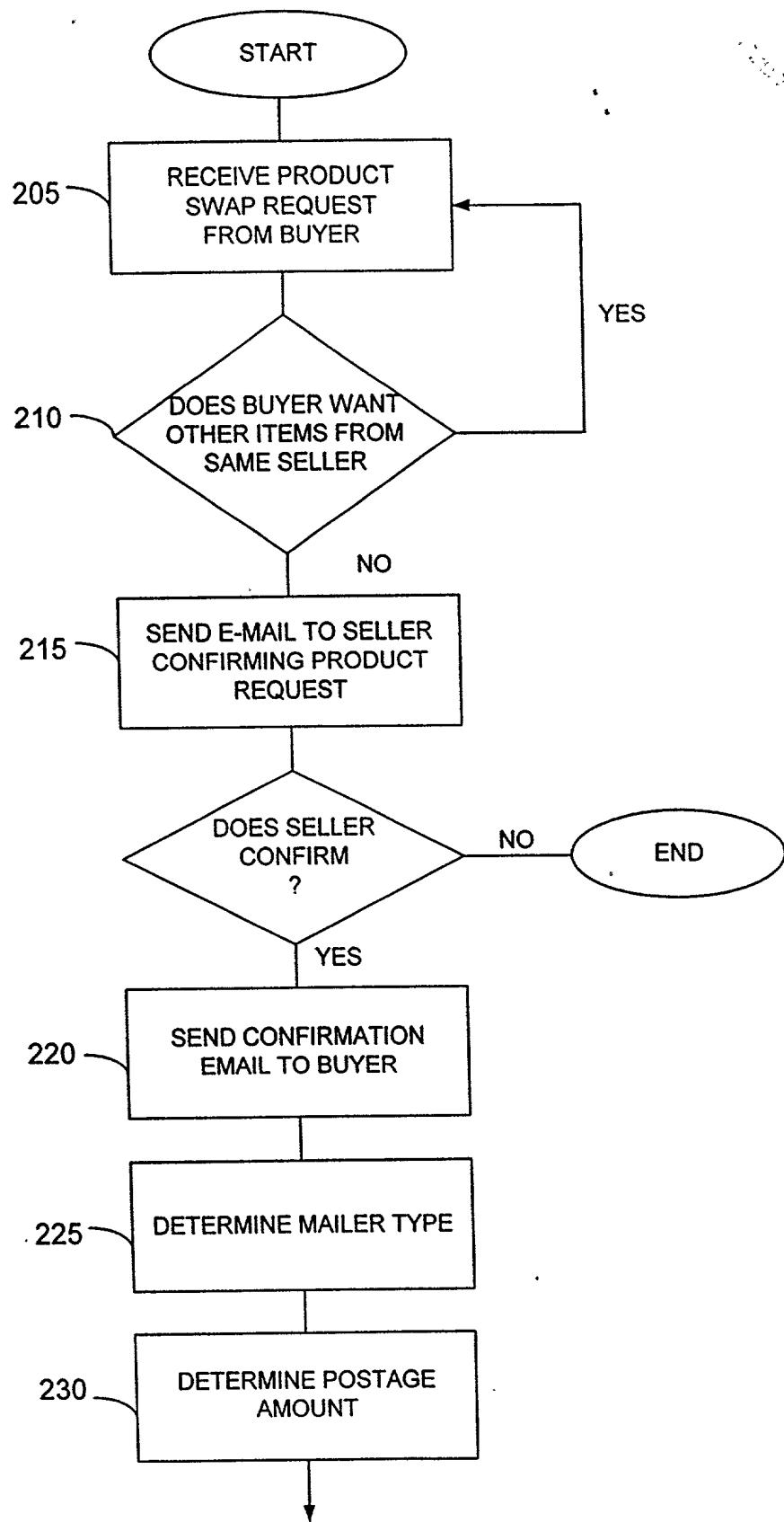
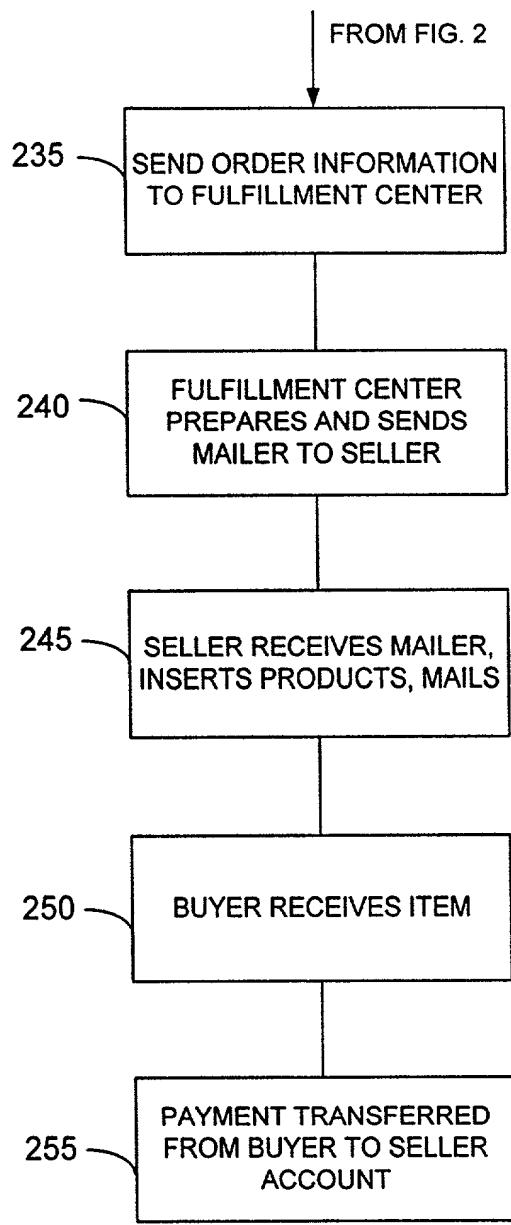


FIG. 1





**FIG. 2**



**FIG. 2A**

MrSwap Postage and COGS

Outbound 1st Class

Medium  
Large  
Jumbo

Total postage

320

CD DVD VHS PC·Cartt Order Summary

	Sample	Dist	Dist %	Mailer	Item	Total	Postage	Outbound	Outer	Stamps	P2P	Postage	Inner Stamps
1	1 DVD	1635	5.791%	medium	0.8	4.50	5.30	Media	\$0.55	\$1.30	(2)	55+·20	
2	2 DVDs	480	1.811%	medium	0.8	9.00	9.80	Media	\$0.55	\$1.30	(2)	55+·20	
3	3 DVDs	133	0.501%	large	1.44	13.50	14.94	Media	\$0.76	\$1.30	(2)	55+·20	
4	4 DVDs	41	0.154%	large	1.44	18.00	19.44	Media	\$0.76	\$1.75	1.00+	55+·20	
5	5 VHS	2034	7.676%	medium	0.8	10.80	10.80	Media	\$0.55	\$1.30	(2)	55+·20	
6	6 VHS	636	2.400%	large	1.44	20.00	21.44	Media	\$0.76	\$1.75	1.00+	55+·20	
7	2 VHS	178	0.685%	large	1.44	30.00	31.44	Media	\$0.76	\$1.75	1.00+	55+·20	
8	3 VHS	54	0.204%	jumbo	2	40.00	42.00	Media	\$0.76	\$2.20	(2)	1.00+	55+·20
9	4 VHS	26	0.097%	jumbo	2	50.00	52.00	Media	\$0.76	\$2.65	(2)	1.00+	55+·10
10	5 VHS	10	0.038%	jumbo	2	60.00	62.00	Media	\$0.76	\$2.65	(2)	1.00+	55+·10
11	6 VHS	177	0.668%	large	1.44	14.00	15.44	Media	\$0.76	\$1.30	(2)	55+·20	
12	1 VHS, 1 CD	10	0.038%	large	1.44	18.00	19.44	Media	\$0.76	\$1.75	1.00+	55+·20	
13	1 VHS, 2 CDs	10	0.038%	large	1.44	22.50	23.94	Media	\$0.76	\$1.75	1.00+	55+·20	
14	1 VHS, 2 CDs, 1 Game (playstation)	10	0.038%	large	1.44	18.50	19.94	Media	\$0.76	\$1.75	1.00+	55+·20	
15	1 VHS, 1 CD, 1 game (playstation)	10	0.038%	large	1.44	23.00	24.44	Media	\$0.76	\$1.75	1.00+	55+·20	
16	2 VHS, 1 CD, 2 games (playstation)	10	0.038%	large	1.44	22.00	23.44	Media	\$0.76	\$1.75	1.00+	55+·20	
17	1 VHS, 3 CDs	10	0.038%	large	1.44	18.00	19.44	Media	\$0.76	\$1.75	1.00+	55+·20	
18	1 DVD, 1 CD	10	0.038%	medium	0.8	8.50	9.30	Media	\$0.55	\$1.30	(2)	55+·20	
19	1 DVD, 2 CDs	10	0.038%	medium	0.8	12.50	13.30	Media	\$0.55	\$1.30	(2)	55+·20	
20	1 DVD, 3 CDs	10	0.038%	large	1.44	16.50	17.94	Media	\$0.76	\$1.75	1.00+	55+·20	
21	2 DVDs, 3 CDs	10	0.038%	large	1.44	21.00	22.44	Media	\$0.76	\$1.75	1.00+	55+·20	
22	3 DVDs, 3 CDs	10	0.038%	large	1.44	25.50	26.94	Media	\$0.76	\$1.75	1.00+	55+·20	
23	3 DVDs, 4 CDs	10	0.038%	large	1.44	29.50	30.94	Media	\$0.76	\$1.75	1.00+	55+·20	
24	1 game (PC)	1560	5.888%	jumbo	2	8.00	10.00	Media	\$0.76	\$1.30	(2)	55+·20	
25	2 games (PC)	240	0.906%	jumbo	2	16.00	18.00	Media	\$0.76	\$1.75	1.00+	55+·20	
26	1 game (PC), 1 CD	43	0.162%	jumbo	2	12.00	14.00	Media	\$0.76	\$1.30	(2)	55+·20	
27	1 game (PC), 2 CDs	15	0.057%	jumbo	2	16.00	18.00	Media	\$0.76	\$1.75	1.00+	55+·20	
28	1 game (PC), 3 CDs	10	0.038%	jumbo	2	20.00	22.00	Media	\$0.76	\$1.75	1.00+	55+·20	
29	3 DVDs, 4 CDs	10	0.038%	jumbo	2	24.00	26.00	Media	\$0.76	\$1.75	1.00+	55+·20	
30	1 game (PC)	2993	7.988%	medium	0.8	4.50	5.30	Media	\$0.55	\$1.30	(2)	55+·20	
31	2 games (cartridge)	240	0.906%	medium	0.8	9.00	9.80	Media	\$0.55	\$1.30	(2)	55+·20	
32	3 games (cartridge)	43	0.162%	medium	0.8	13.50	14.30	Media	\$0.55	\$1.30	(2)	55+·20	
33	4 games (cartridge)	16	0.060%	medium	0.8	18.00	18.80	Media	\$0.55	\$1.75	1.00+	55+·20	
34	1 game (cartridge), 1 CD	66	0.245%	large	1.44	8.50	9.94	Media	\$0.76	\$1.30	(2)	55+·20	
35	1 game (cartridge), 1 CD, 1 game (PC)	10	0.038%	jumbo	2	16.50	18.50	Media	\$0.76	\$1.75	1.00+	55+·20	
36	2 games (cartridge), 1 CD, 1 game (PC)	10	0.038%	jumbo	2	21.00	23.00	Media	\$0.76	\$1.75	1.00+	55+·20	
37	2 games (cartridge), 1 game (PC)	10	0.038%	jumbo	2	19.00	20.00	Media	\$0.76	\$1.75	1.00+	55+·20	
38	1 game (PC), 1 VHS	10	0.038%	jumbo	2	18.00	20.00	Media	\$0.76	\$1.75	1.00+	55+·20	
39	1 game (PC), 1 VHS, 1 CD	10	0.038%	jumbo	2	22.00	24.00	Media	\$0.76	\$1.75	1.00+	55+·20	
40	1 CD	13068	49.303%	medium	0.8	4.00	4.80	1st Class	\$0.55	\$1.16	78+·40		
41	2 CDs	2485	9.377%	medium	0.8	8.00	8.80	Media	\$0.55	\$1.30	(2)	55+·20	
42	3 CDs	636	2.400%	medium	0.8	12.00	12.80	Media	\$0.55	\$1.30	(2)	55+·20	
43	4 CDs	255	0.962%	large	1.44	16.00	17.44	Media	\$0.76	\$1.75	1.00+	55+·20	
44	5 CDs	128	0.483%	large	1.44	20.00	21.44	Media	\$0.76	\$1.75	1.00+	55+·20	
45	6 CDs	65	0.245%	large	1.44	24.00	25.44	Media	\$0.76	\$1.75	1.00+	55+·20	
46	7 CDs	43	0.162%	large	1.44	28.00	29.44	Media	\$0.76	\$1.75	1.00+	55+·20	
47	8 CDs	26	0.096%	large	1.44	32.00	33.44	Media	\$0.76	\$2.20	(2)	1.00+	20

FIGURE 3

400 →



Thank you for swapping with MrSwap.com.

Please send your package today to earn and keep a gold star rating. Your SwapPoints or cash will be added to your account when your swap partner receives the package. For questions or support please contact us at [support@MrSwap.com](mailto:support@MrSwap.com)

Please insert the following items into the enclosed mailer:

«swap\_item1»  
«swap\_item2»  
«swap\_item3»  
«swap\_item4»  
«swap\_item5»  
«swap\_item6»  
«swap\_item7»  
«swap\_item8»

410

swap number: «swap\_number»

date: «date\_state\_10»

Figure 4

Figure 5

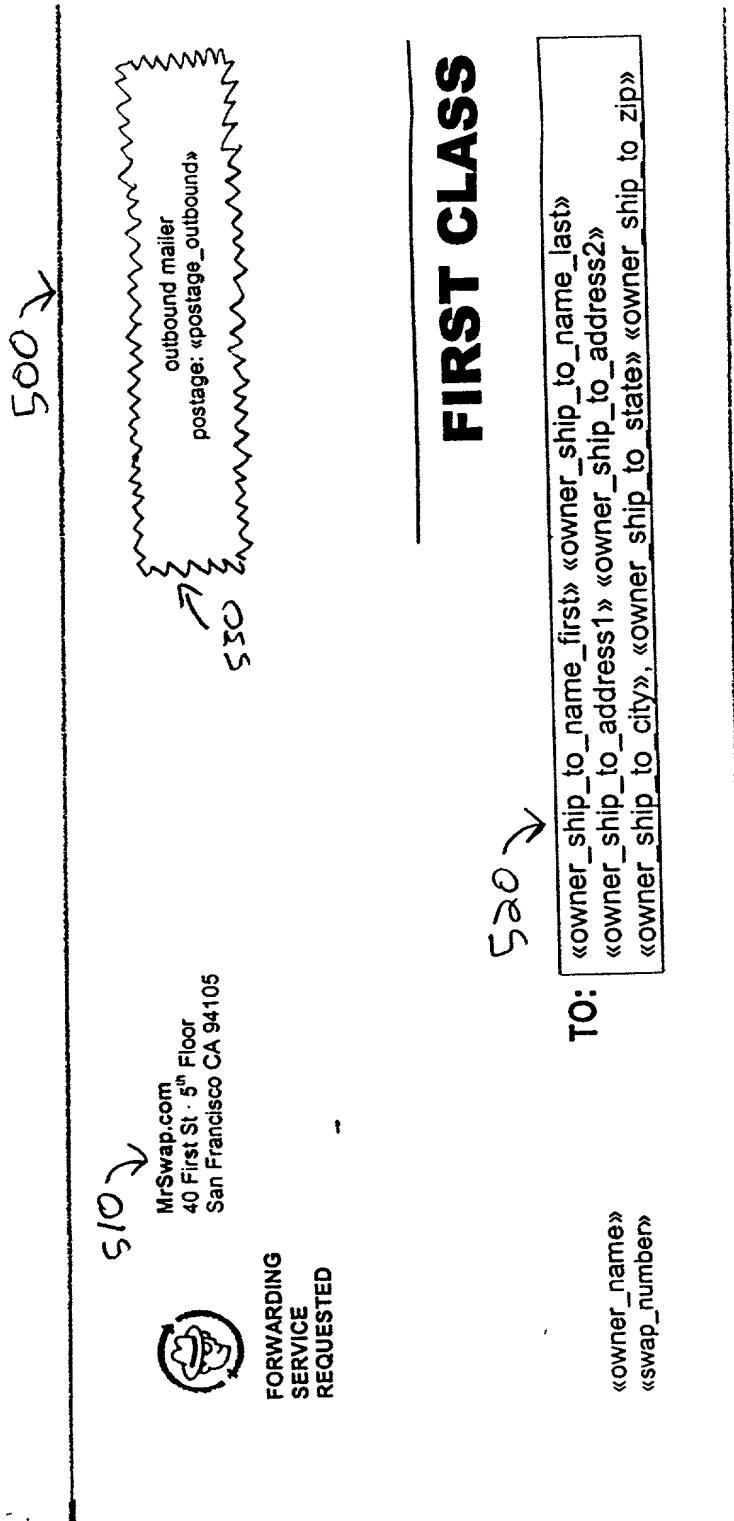
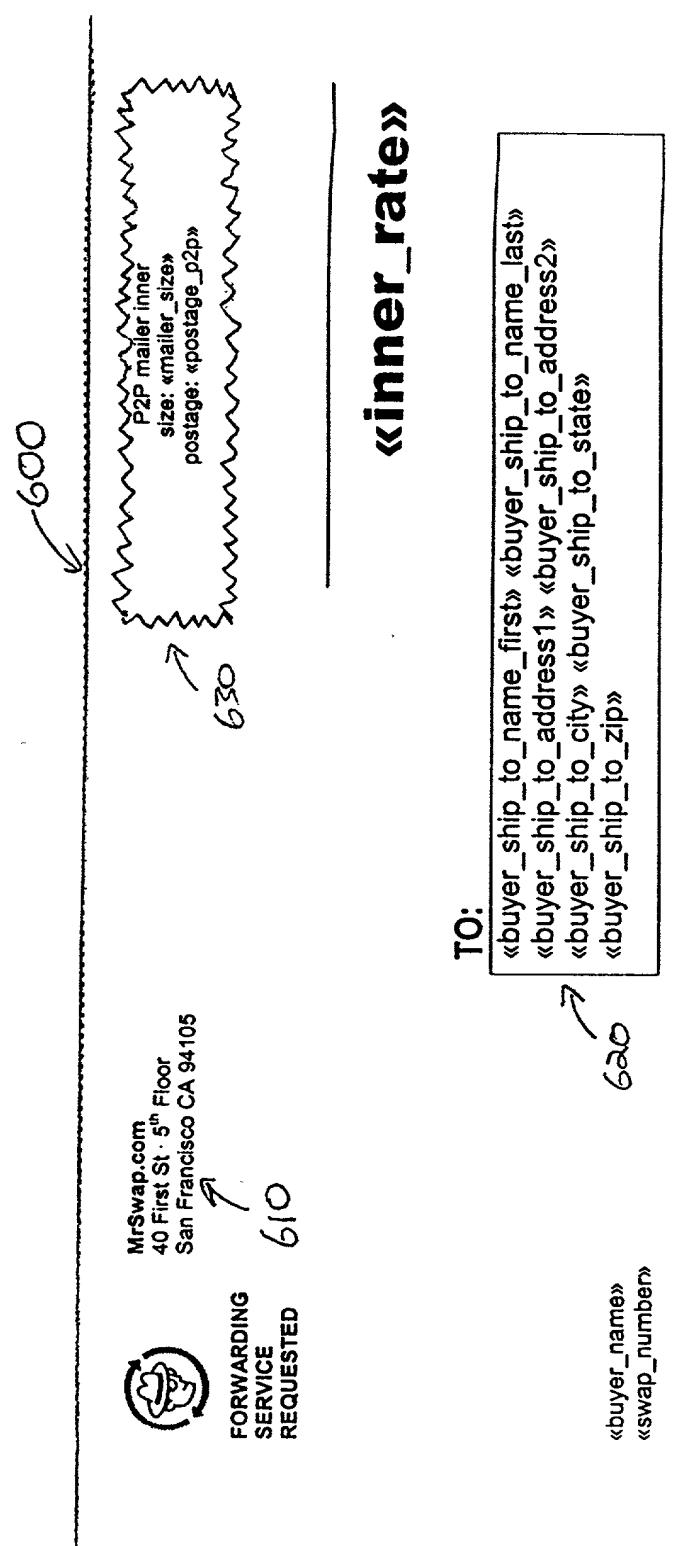


Figure 6



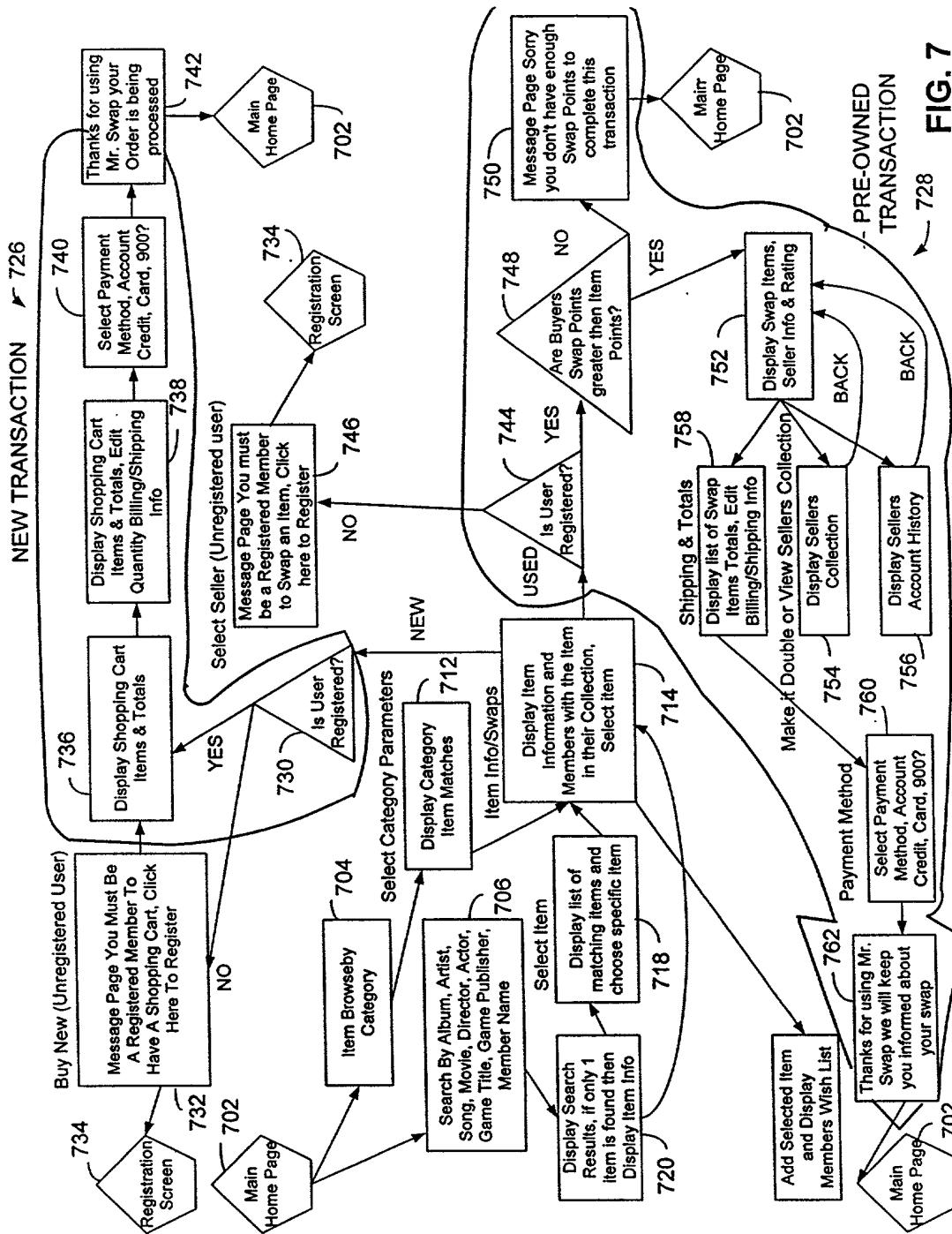
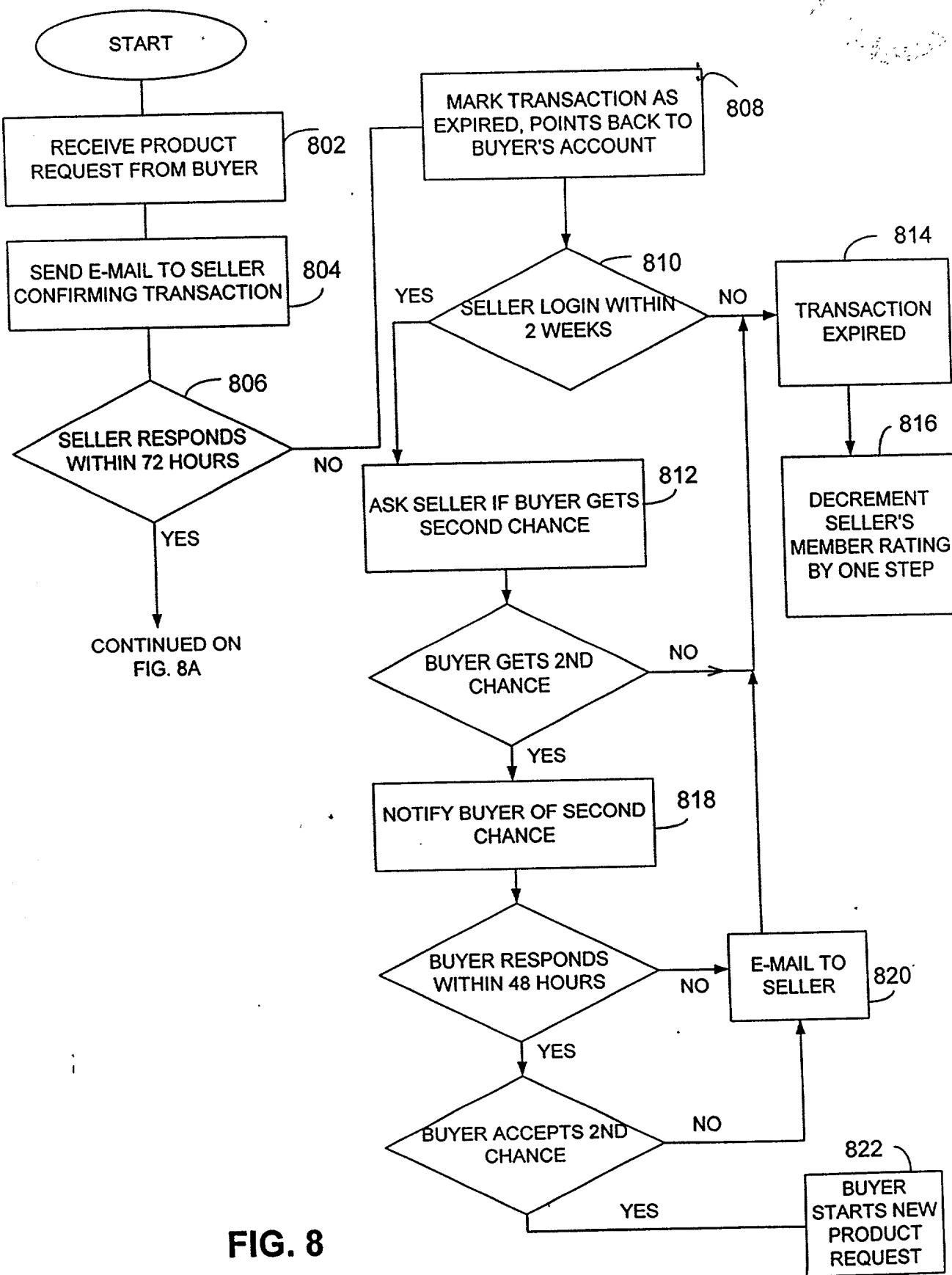
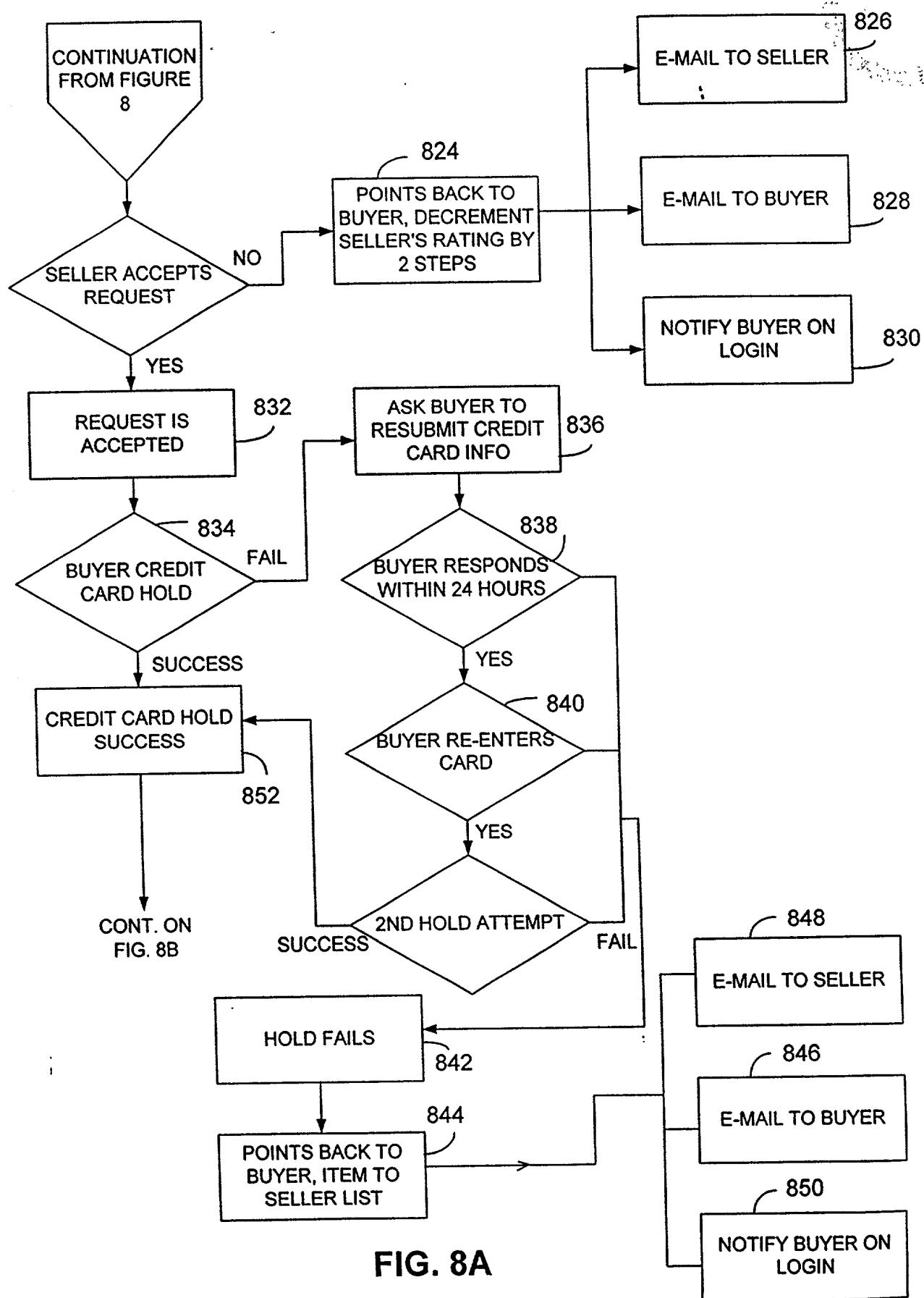
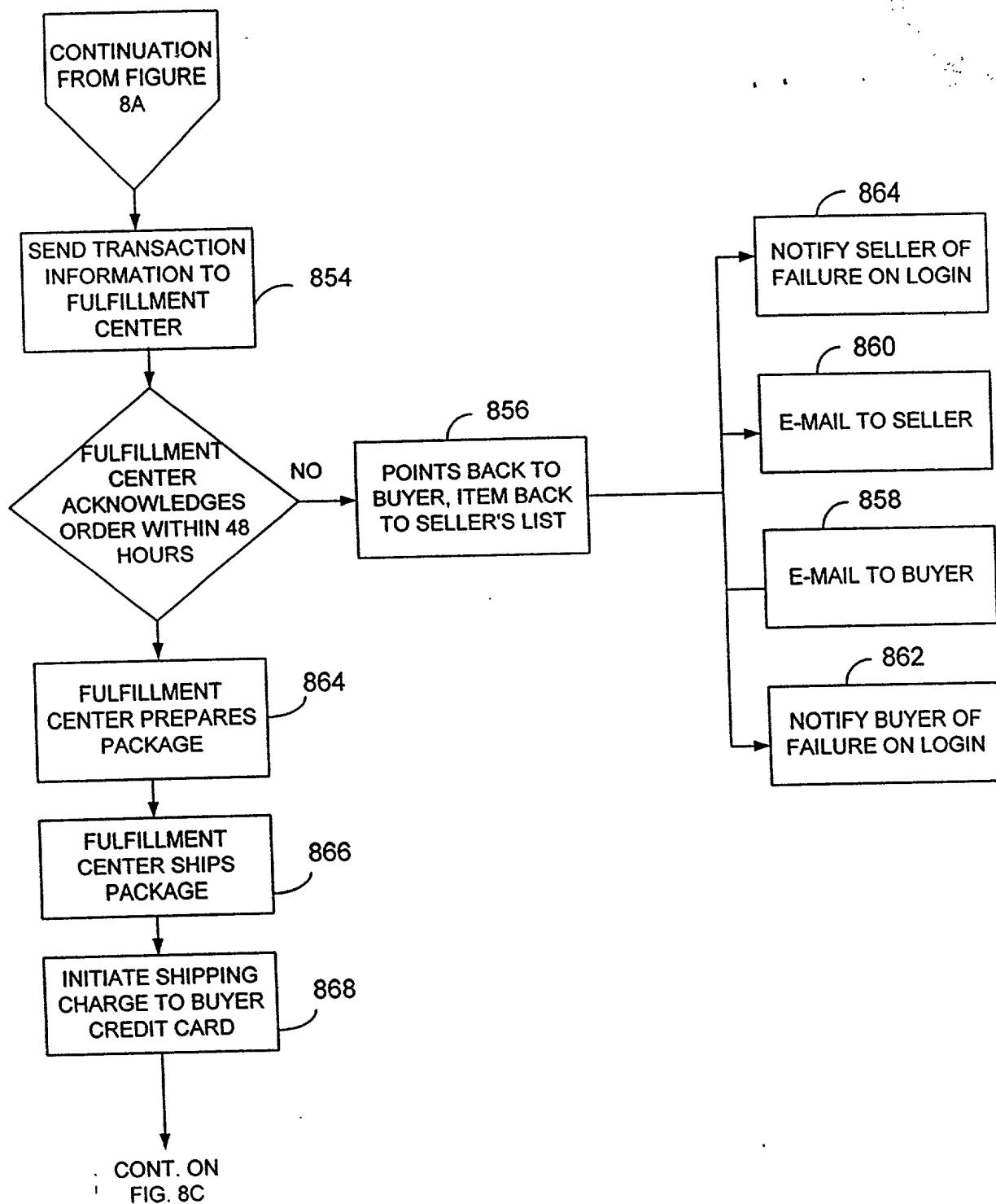


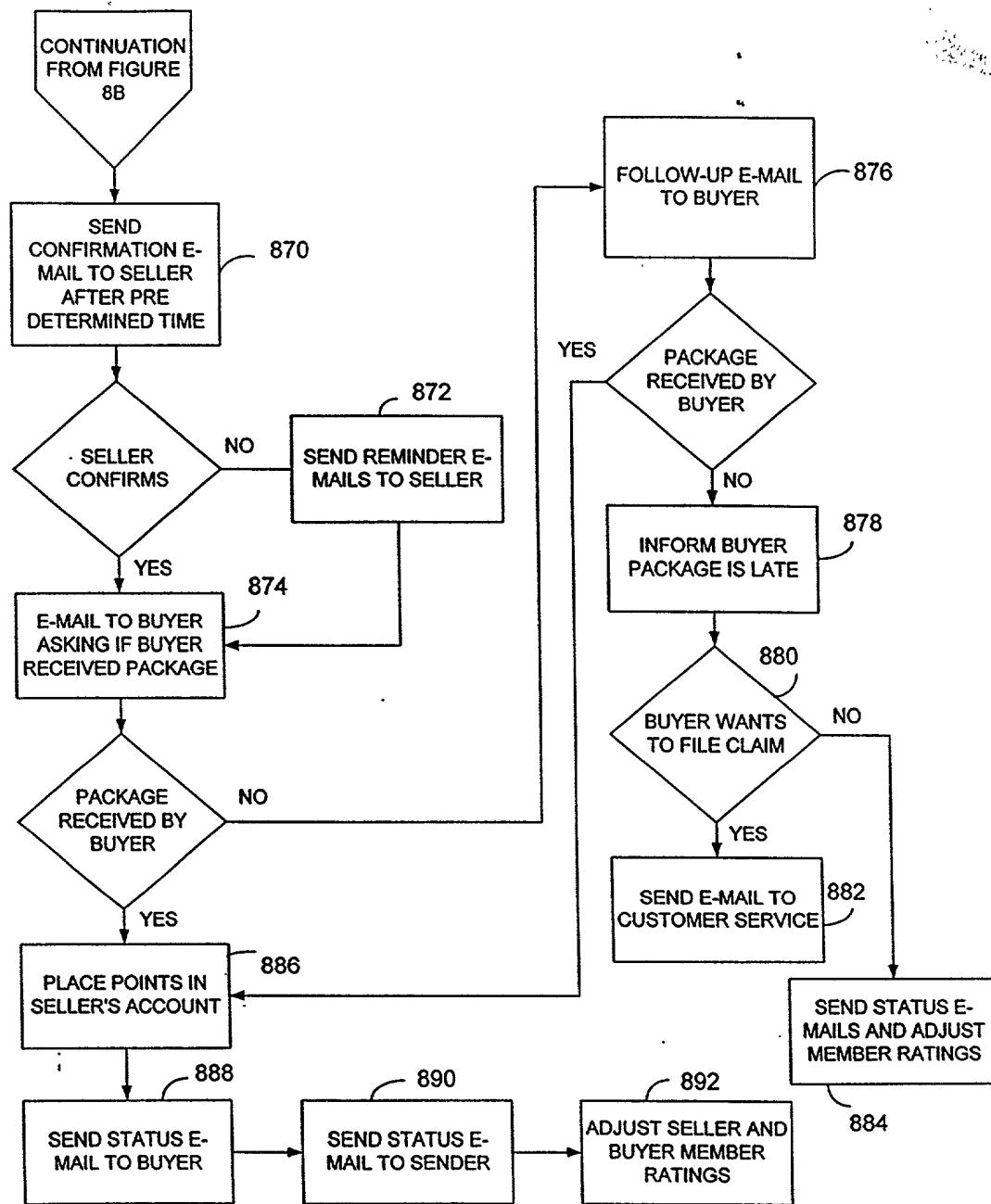
FIG. 7







**FIG. 8B**



**FIG. 8C**

ADD ITEM: TITLE, ARTIST

TITLE	ARTIST
-------	--------

Condition

- Unopened - New, still in the shrink-wrap
- Excellent - Like new, but opened
- Good - No problems, shows normal wear and tear
- Fair - Playable, with minor problem (describe below)



Got a question?  
Click here

Comment (optional)

get it while you can!

How Would You Like to Be Paid?

- SwapPoints / Cash
- SwapPoints only
- Cash only

What are SwapPoints?

How do I get paid?

Set a Price

10 SwapPoints  
\$10.00 Cash

Set a Price

Set a Price

Historic pricing data for this item

Condition	Number of Listings	Range (Low-High)		SwapPoints	Cash	Average Price
		Cash	SwapPoints			
Unopened	4	15-20	\$11.95 - \$13.99	17.87	\$12.65	
Excellent	7	8-15	\$8.00 - \$8.00	10.43	\$8.00	
Good	0	0-0	\$0.00 - \$0.00	0.00	\$0.00	
Fair	0	0-0	\$0.00 - \$0.00	0.00	\$0.00	

FIGURE 9



Welcome Chester ★ (37), you have 204 SwapPoints™ and \$ 71.06 available [Log off](#)

Swap or Sell Your Stuff

[Browse Pre-Owned](#)

Music

Rock/Pop, Hip-Hop/Rap, Alternative/Indie, and more...

Movies

Action/Adventure, Drama, Horror, and more...

Games

Adventure, Shooter, Strategy, and more...

[Search All Listings](#)

Music

Movies

Games

**Swap Checkout Secure Page**

Type

GAME Arthur's Reading Games on Hybrid Windows/Mac

From Member: angelkisse:

Price In

Price In

Condition

SwapPoints

Shipping & Handling

Cash Credit

Amount Due

**Shipping and Billing Information**

**Shipping Address**

You can ship this to yourself, or to a friend!

**Billing Address**

This address must match the billing address for the credit or debit card you are using for this swap.

Name

Address

City

State  ZIP

Name

Address

City

State  ZIP

**Payment Information**

Your charges will be deducted from your existing credit.

When your swap request is accepted, postage-paid, pre-addressed mailer will be sent to retrieve your item(s).

[My Stuff](#) | [Edit My Profile](#) | [My Account](#)

[About MrSwap.com](#) | [User Agreement](#) | [Guarantee](#) | [Payment Options](#) | [Privacy Policy](#) | [Copyright](#) | [Help](#) | [Contact Us](#)

FIGURE 10

Welcome Chester ☆ (37), you have 188 SwapPoints™ and \$ 55.09 available [Log off](#)

Add Item: ALBUM TITLE (by ARTIST)


**Condition**

Unopened - New, still in the shrink-wrap  
 Excellent - Like new, but opened  
 Good - No problems, shows normal wear and tear  
 Fair - Playable, with minor problem (describe below)



 MrSwap Policy prohibits the listing of copies, CD-Rs or similar duplicated items.

**Comment (optional)**
**How Would You Like to Be Paid?**

SwapPoints /  [What are SwapPoints?](#)  
 SwapPoints only  [How do I get paid?](#)  
 Cash only

**Set a Price**
 SwapPoints

 [Pricing Guidelines](#)
 \$ Cash

[Add to my stuff](#)
**Historic pricing data for this item**

Condition	Number of Listings	Range (Low-High) SwapPoints	Average Price SwapPoints	Range (Low-High) Cash	Average Price Cash
Unopened	0	0-0	\$0.00	\$0.00	\$0.00
Excellent	3	5-7	\$0.00	\$0.00	\$0.00
Good	0	0-0	\$0.00	\$0.00	\$0.00
Fair	0	0-0	\$0.00	\$0.00	\$0.00

**MrSwap Pricing Guidelines**

- A SwapPoint is approximately equal to \$1.00.
- Used items generally cost up to half of what they cost new.
  - CDs average 6 SwapPoints.
  - Movies average 10 SwapPoints.

FIGURE 11

[Home](#)[Music](#)[Movies](#)[Games](#)[My Cart](#)[My Account](#)[My Stuff](#)[Help](#)[Log off](#)

Welcome Chester ☆ (37), you have 204 SwapPoints™ and \$ 71.06 available

[Swap or Sell Your Stuff](#)[Swap Request](#)

From Member: angelkisses

[Browse Pre-Owned](#)[Music](#)[Rock/Pop, Hip-Hop/Rap, Alternative/Indie, and more...](#)[Movies](#)[Action/Adventure, Drama, Horror, and more...](#)[Games](#)[Adventure, Shooter, Strategy, and more...](#)[Search All Listings](#)[Music](#)[Movies](#) ALL[Games](#)[Delete](#) [Type](#) [Item](#) GAME Arthur's Reading Games on Hybrid Windows/Mac

Condition	Price in SwapPoints	Price in Cash
-----------	---------------------	---------------

Good

80

N/A

SwapPoints	8
------------	---

Shipping & Handling	\$ 5.99
---------------------	---------

Total Cost to You	\$ 5.99
-------------------	---------

[Proceed to Checkout](#)

Choose another item from this member and get a better deal on shipping &amp; handling

Type	Item	Condition	Price in SwapPoints	or	Price in Cash
MUSIC	Wide Open Spaces by Dixie Chicks	Good	80		N/A
MUSIC	The Right Place by Bryan White	Good	40		N/A
GAME	Arthur's Birthday on Hybrid Windows/Mac	Excellent	180		N/A
VIDEO	Bride of Chucky on VHS	Fair	80		N/A
VIDEO	A Thin Line Between Love and Hate on VHS	Fair	100		N/A

[My Stuff](#) | [Edit My Profile](#) | [My Account](#)[About MrSwap.com](#) | [User Agreement](#) | [Guarantee](#) | [Payment Options](#) | [Privacy Policy](#) | [Copyright](#) | [Help](#) | [Contact Us](#)

FIGURE 12

**Lucy Radcliffe**

---

**From:** MrSwap@mrswap.com  
**Sent:** Friday, November 03, 2000 1:19 PM  
**To:** lradcliffe@mrswap.com  
**Subject:** MrSwap Member Wants Your Stuff Log on to Accept

Dear Lunar,

Congratulations! One of our members wants your stuff.

Please log on to to your member account at <http://www.MrSwap.com> to accept this swap. When you accept it, we will send you a postage-paid, pre-addressed mailer. It couldn't be easier!

---

**Your Swap Details:**

**Item(s) Ordered:**  
'All Their Best by Fun Factory'

**SwapPoints for You:** 5

**Date Requested:** 11/3/2000

**Swap Partner:** crystal25

**Swap Number:** 5136-3497-3286-3257-03

---

If you have any questions concerning your swap, please contact us at [support@MrSwap.com](mailto:support@MrSwap.com). Simply forward this email or provide your Swap Number (5136-3497-3286-3257-03) for reference.

Thank you for using MrSwap.com and happy swapping!

MrSwap

---

MrSwap.com

Buy it New and Get a Free Swap!  
Get 7 Free SwapPoints with every order of new products. That's enough to swap for more stuff!  
[http://www.mrswap.com/buy\\_help.jsp#freepnts](http://www.mrswap.com/buy_help.jsp#freepnts)

FIGURE 13